PARTICIPATORY BUSINESS MODEL CANVAS FOR CULTURAL HERITAGE INSTITUTIONS

KEY PARTNERS AND STAKEHOLDERS	KEY ACTIVITIES	SOCIAL VALUE PROPOSITION	RELATIONSHIPS	USERS/CUSTOMERS/ BENEFICIARIES
LEVELS OF PARTICIPATION	KEY RESOURCES		MARKET CHANNELS	
COST STRUCTURE			REVENUE STREAMS	

COST STRUCTURE	REVENUE STREAMS		
SOCIAL COSTS ENVIRONMENTAL COSTS	SOCIAL BENEFITS ENVIRONMENTAL BENEFITS		